



kari bedford
PHOTOGRAPHY

HEADSHOT PRICING



KIND WORDS

“Kari came to our office recently and took individual headshots and group pictures of our staff. She was A LOT of fun to work with and the pictures exceeded our expectations. I highly recommend Kari!”

JORDAN POWELL, EXECUTIVE DIRECTOR
ILLINOIS PRIMARY HEALTH CARE ASSOCIATION

“Kari is the best!!! She’s funny, cool, and crazy creative!! You’ll never get an average, boring photo from her!”

NICOLE MOON, REALTOR
THE REAL ESTATE GROUP, INC.

“Kari made me feel so comfortable during my recent lunch hour headshot session. The headshots came out great; just what I was looking for!”

ANDREA JENSEN, ASSISTANT PROFESSOR
MEDICAL LABORATORY SCIENCE PROGRAM, UIS

“She has done a fantastic job for the members of the Independent Insurance Agents of Illinois for 3 years now.”

TODD HENRICKS, PRESIDENT
CHAPMAN-HENRICKS INSURANCE AGENCY, INC.



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HEADSHOTS AND PERSONAL BRANDING SESSIONS



THE EXECUTIVE: \$250

20-minute in-studio session
1 outfit
Online proofing
1 digital file

THE OFFICE: \$150

In-studio session with up to 10
staff members
Individual headshots & group
photos
Online proofing
\$85 per digital file

THE BRAND: \$395

Personal consultation
1 hour private photo session
2 outfits, 1-2 locations
Online proofing
3 digital files



*Located in
Downtown Springfield*

**INVEST IN
YOURSELF**

*217.836.5623
kari@karibedford.com*

Add professional hair and makeup to any package for \$125 per person. Final images are professionally retouched to ensure you look your best. Additional files may be purchased for \$75 each. Corporate sessions requiring travel and setup of lights/backdrop at your location are subject to a \$150 surcharge.

www.karibedford.com



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GROUP AND CORPORATE HEADSHOT SESSIONS



THE EVENT: \$495

- Professional studio setup at your conference or event
 - Attendees reserve 10-minute slots online
 - \$99 per person (paid by your attendees)
 - 1 outfit
- 1 digital file per person

PICTURE DAY: \$150

- In-studio at Kari Bedford Photography
- 5 minute sessions
- One day only
- Individual headshots & group photos
- One digital file per person or group

5-10 people – \$85 each
 11-50 people – \$75 each
 51+ people – \$65 each

PICTURE DAY 2.0: \$295

- Professional studio setup at your location
- 5 minute sessions
- One day only
- Individual headshots & group photos
- One digital file per person or group

5-10 people – \$85 each
 11-50 people – \$75 each
 51+ people – \$65 each



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PREPARING FOR YOUR HEADSHOT SESSION

what to wear

What you wear is largely dependent upon your career, your work environment and what you are trying to convey about yourself or your business. A creative professional can get away with a quirkier, more casual look than someone who is submitting job applications in the corporate world. Team photos should have some sense of cohesion, so be sure to communicate and come up with a plan at least a week before your session. When in doubt, wear classic styles in solid colors that fit properly and flatter you. Feel free to bring a couple of different options. Neutral colors like charcoal gray, navy or black are never wrong. Long-sleeved shirts are preferable to short-sleeved or sleeveless tops. Examine your clothing for signs of wear. Make sure everything is neatly pressed. Lastly, have a friend or family member take a few casual snapshots of you from different angles to be sure your selections photograph well.

grooming

Good grooming goes a long way. Clean teeth, skin and hair are essential. Avoid sun overexposure and tanning beds. Schedule any hair appointments (cut and/or color) a few days before your session. Professional hair and makeup services are available at an additional cost -- or consider booking an appointment with your favorite stylists. Gentlemen should shave immediately before the session. Beards should be neatly trimmed and waxed. Hair of the Dog Barbershop is conveniently located across the street from Kari Bedford Photography! There are several traditional salons downtown, as well.

Makeup should enhance your appearance without overpowering your features. Start with less. You can always build on what you have applied. Professional makeup application is the best investment you can make in your professional headshot -- aside from choosing the right photographer!

*HAVE A
QUESTION?*

Feel free to text or email me with questions or concerns! I am happy to assist you.

kari@karibedford.com • 217.836.5623



*“The future belongs to those who
believe in the beauty of their dreams.”*

ELEANOR ROOSEVELT